

JD

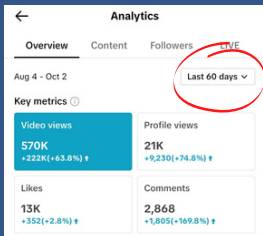
JACQUELINE DOTY




2025 PORTFOLIO
MESSAGE DESIGN | SOCIAL MEDIA
MARKETING | BRAND STRATEGY

SOCIAL MEDIA EXPERT

Built a viral brand on social media resulting in 111k followers in 2 years




Coach Jacqui PNL, CCHT, CSC ▾

 +

@claritybyjacqui

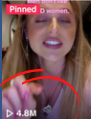
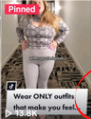

133 Following | **96.9K** Followers | **1.9M** Likes

Edit profile | Share profile | 

Building a millionaire wife mindst
Christian dating coach
Newport Beach

Your orders | Instagram | Add Yours

Christian Manifestation | DATING COACH ❤️

Pinned  **Pinned**  **Pinned** 

4.8M | 13.6M | 13.6M

Wear ONLY outfits that make you feel... | How to fill yo... with nitro...

SOCIAL MEDIA STRATEGY

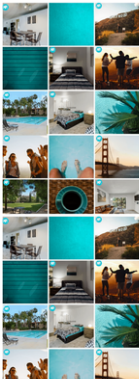
Created posting categories + content calendar around engaging content + consistent branding

Imagery

Light and bright photography that fits in with brand colour and style

CATEGORIES

- Lifestyle - DIY & how-to + blog
- Human - Resident events, Kapi resident spotlights, and Kapi team members
- Kapi-Centric: Fun fact, team member quote, apartment photos, apartment videos, about (Kapi Advantages)
- Trends - Discover hotspots in your neighborhood
- Location - Photos from location where Kapi Residences presented - Los Angeles, Orange County, San Diego, Bay Area, Seattle



KAPI RESIDENCES

during
quarantine

SOCIAL MEDIA GROWTH

Organically increased
Page Likes,
Engagement, Page
Views across
Facebook, Instagram,
YouTube.



KAPI RESIDENCES

E-MAIL CAMPAIGNS

Created automated
drip emails & lead
nurture campaigns.
[This was sent after each
landing page
form submission].

KAPI RESIDENCES

Thanks for getting in touch future resident!
We will get back to you as soon as we can.

The Kapi Advantages

- Easy to Reach
Beaching
- All Amenities
Included
- Fully Furnished
- Pet-Friendly
Resident
- Virtual Tours

**What's Around?
Long Beach**

Find everything here you could want in a neighborhood community. From local parks & hiking trails to a variety of restaurants and shopping, all within easy reach.

- Long Beach is a coastal city and well known beach in a coastal city and part of Southern California. The waterfront Apartment of the Pacific features ocean views and a shark legions. Modern and contemporary works are on display at the Museum of Contemporary Art.
- Marine Life Center is a 1500 square mile Home and museum set in expansive gardens.

Whatever your needs, the staff of team are a wonderful team ready to find your needs.

4780 Wilshire Drive, Suite 1000, E.
West
+1 949 368 8888

Kapi Orange County Website

KAPI RESIDENCES

FLYER CREATION

Built assets in Canva for
tradeshows + client
meetings



FURNISHED APARTMENTS
by Kapi Residences

Danya Romero
danya@kapiresidences.com
(949) 571-1404



The Kapi Advantages

Shared & private
bedrooms + all utilities
included

Individual, flexible leases

Ideally located near
corporations, groceries, &
campus

Fast Wi-Fi, 55" TV, free
Netflix + AppleTV

Coffee maker, rice cooker,
toaster, & more

Call today to
see our
apartments



**VILLA SIENA
COSTA MESA**

KAPI RESIDENCES

APARTMENTS FOR LEASE
KITCHEN, BATH, CLOSET,
REFRIGERATOR, WASHING
MACHINE, DISHWASHER,
CABLE TV AND STORAGE

APARTMENTS FOR LEASE
KITCHEN AND BATHING APPLIANCES

1-BEDROOM STUDIO
RESIDENCES OFFERED BY
KAPI RESIDENCES AND
KAPRI REALTY

2-BEDROOM APARTMENTS
OFFERED BY
KAPI RESIDENCES AND
KAPRI REALTY

CONTACT US TODAY AT
danya@kapiresidences.com

FULLY-FURNISHED

STUDENT
Apartments



Move-in ready
Off-campus housing



Shared & private bedroom
options with ALL utilities
included



Commuting distance to campus



Fast Wi-Fi, flatscreen TV, &
free Netflix



24/7 fitness center, pools,
spas, business center, &
more



Fully-equipped kitchen
with all appliances



Model Virtual Tour

Kapi Residences
jacquelined@kapiresidences.com

KAPI RESIDENCES

RE- BRANDING

Rebranded entire
company's logo,
colors, and slogan



CAUSE MARKETER

Custom landing pages



OUR WORK

SPECIES

PLACES

ABOUT US

HOW TO HELP

Search



DONATE

ADOPT

A FUTURE FOR PEOPLE AND NATURE

Together we can challenge the threats to nature, and help ensure its ability to provide—for the sake of every living thing, including ourselves.



AVETTA

Built virtual & onsite events from scratch for 200,000 attendees while in B2B SaaS, telecom



Avetta Supplier Summit: June 22, 2022

You're invited to our VIRTUAL Supplier Summit! Attendance helps you become a safer, stronger supplier business and learn how Avetta membership is your key to win client connections, achieving compliance, & using Avetta Connect efficiently.

Suppliers will learn:

- How to achieve compliance & protect your company as a preferred supplier WITHIN Avetta Connect™
- Connect™ platform changes we've made to make YOUR life easier
- Supplier benefits & making the most of your Avetta membership
- Compliance & connections, client and supplier guest speakers
- An opportunity to ask your questions live to the Avetta team

JUNE 22: 8:30 am PDT |
11:00 am EDT | 1:00 pm BST

JUNE 22: 8:00 pm PDT |
9:00 pm EDT | 10:00 am BST

Justification Letter



CAUSE MARKETER

Non-profit donation campaigns



WWF
for a living planet®

END TIGER TRADE



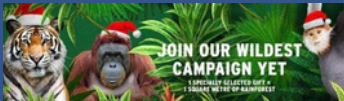
THE EYES OF THE WORLD
ARE WATCHING

GLOBAL TIGER FORUM (GTF), GENERAL ASSEMBLY AND
INTERNATIONAL TIGER SYMPOSIUM, KATHMANDU 16-20 APRIL 2007

WORLD WILDLIFE FUND

NONPROFIT CAMPAIGNS

Developed fundraising email
for World Wildlife Fund
(concept adopted in 2018 as
the “Go Wild” campaign)



Subject: STOP deforestation by saving parts of the forest!



Hello again, difference maker,

Your past donations have made a phenomenal difference in our efforts to prevent our rainforests from being further destroyed. If it weren't for generous people like you, our rainforest mans and the animals that it's home to would disappear by year 2056.



Land mass equal to the size of Panama is deforested each year. 80 percent of the world's plant and animal species live in forests. Deforestation leaves animals such as orangutans without a home and vulnerable on the rainforest floor. One square kilometer of forest may be home to more than 1,000 species.



By purchasing a tree to be planted, your efforts bring us closer to ensuring the end of deforestation.

- Donate \$40 (adults) to Working Forest/Cashspacria tree in rainforest
 - Donate \$75 (adults) to Working Forest/Cashspacria tree in cashforest + 1 shirt
 - Donate \$125 to conserve endangered species of your choice (enter here:)
- Select your favorite species to be planted:
-

Thank you for your donations and making a difference with us... time and time again,
Kara.

World Wildlife Fund

